



040204

01919 U.S. PTO

UTILITY APPLICATION

Attorney Docket No.: SRCH.105A

First Named Inventor: Eric R. Vadon

Title: **AUTOMATED DETECTION OF ASSOCIATIONS
BETWEEN SEARCH CRITERIA AND ITEM
CATEGORIES BASED ON COLLECTIVE ANALYSIS
OF USER ACTIVITY DATA**

Express Mail Label No.: EV 319 023 505 US

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10/817554



040204

Direct all correspondence to Customer No.: 20995

Date: April 2, 2004

Page 1 of 1

Mail Stop Patent Application

United States Patent and Trademark Office

PO Box 1450

Alexandria, VA 22313-1450

The following enclosures are transmitted herewith to be filed in the patent application of:

Inventor: Eric R. Vadon

REQUEST AND CERTIFICATION UNDER 35 U.S.C. § 122(b)(2)(B)(i)

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. § 122(b).

APPLICATION ELEMENTS:

- (X) Specification in 23 pages;
- (X) Drawings in 5 sheets; and
- (X) Declaration and Power of Attorney in 1 page.
 - Originally signed

OTHER APPLICATION PARTS:

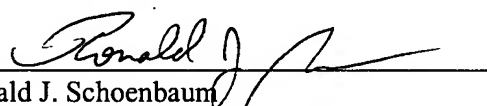
- (X) Information Disclosure Statement including form PTO-1449 listing eight (8) references, in 2 total pages;
- (X) A check in the amount of \$1,004.00 to cover the Total Fee; and
- (X) A return prepaid postcard.

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FILING FEES:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Basic Utility		1001 (\$770)		\$770.00
Excess Claims > 20	33 - 20 = 13	1202 (\$18)	13 x 18 =	\$234.00
Independent > 3	3 - 3 = 0	1201 (\$86)	0 x 86 =	\$ 0
Multiple Claim		1203 (\$290)		\$ 0
			TOTAL FEE DUE	\$1,004.00

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.


 Ronald J. Schoenbaum
 Registration No. 38,297
 Attorney of Record
 Customer No. 20,995
 (949) 760-0404


MAIL STOP PATENT APPLICATION
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

Attorney Docket No. : SRCH.105A
Applicant : Eric R. Vadon
For : AUTOMATED DETECTION OF
ASSOCIATIONS BETWEEN SEARCH
CRITERIA AND ITEM CATEGORIES
BASED ON COLLECTIVE ANALYSIS OF
USER ACTIVITY DATA
Attorney : Ronald J. Schoenbaum
"Express Mail"
Mailing Label No. : EV 319 023 505 US
Date of Deposit : April 2, 2004

I hereby certify that the accompanying

Transmittal letter; specification in 23 pages; 5 sheets of drawings; Declaration and Power of Attorney in 1 page; Information Disclosure Statement, PTO Form 1449 listing 8 references; Check for Filing Fee; and a Return Prepaid Postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Nelson Merida

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